



**DARROW ASSOCIATES**  
INVESTOR RELATIONS AND CORPORATE COMMUNICATIONS

## **Senior Investor Relations Strategist Tad Gage Joins Darrow Associates as Managing Director**

Melville, New York – August 4, 2015 -- Darrow Associates, Inc., a leading investor relations agency serving growing small-cap companies, today announced that Tad Gage has joined the firm as a Managing Director. Mr. Gage has more than 30 years of experience in the fields of investor relations, shareholder outreach and analysis, media relations, financial and business communications, proxy- and shareholder activist-related situations, public offerings, crisis communications, and C-level strategic planning.

Over the span of his career Mr. Gage has served as a senior communications consultant and strategist for more than 80 corporations in a variety of service, industrial, and technology sectors. He is a recognized expert in the banking and financial services area, and an expert in the field of Socially Responsible Investing (SRI).

Prior to joining Darrow Associates, Mr. Gage co-founded and was Executive Vice President of the investor relations firm Capital Insight Partners, which in 2012 joined with Ambassador Financial Group, a community bank-focused investment advisory firm, where he served as a managing director. Mr. Gage's experience also includes serving as Manager of Financial Communications for Santa Fe Pacific Corp. and Santa Fe Railway, and Senior Vice President at the Financial Relations Board, then the largest independent investor relations agency in the world.

"We are excited to welcome Tad to our growing investor relations practice," said Jordan Darrow, President of Darrow Associates, Inc. "With experience as a corporate officer, trusted adviser to C-level executives, and former media member, Tad brings clients a unique perspectives on the investment and corporate sectors. His commitment to the highest standards of personalized client service and solutions is an outstanding fit with Darrow Associates' high-level, consultative philosophy."

Mr. Gage has received numerous awards and recognition for business journalism and corporate communications. He has led best-practice initiatives in business communications, investor relations and public company reporting. In addition, Mr. Gage has participated in numerous forums, conferences and webinars on communications and shareholder issues.

"I'm delighted to become a part of a team of seasoned professionals dedicated to providing the highest levels of expertise and client service," said Mr. Gage. "The

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interaction between members of the firm and the resources available add considerable value for clients. I look forward to being a part of this highly accomplished team.”

Mr. Gage received a bachelor’s and master’s degree in journalism from Northwestern University’s Medill School of Journalism. His early career included serving as senior contributing editor on banking, finance and treasury management for Corporate Cashflow magazine, and as business reporter for the New York Times and Advertising Age magazine. His media experience has played a key role in helping clients obtain positive nationwide coverage, including a trend-setting campaign for one of the first SRI money funds, eventually named best in category by the leading investment rating organization.

Darrow Associates is an investor relations and financial communications firm with offices in New York City, Melville, New York, Austin, and Silicon Valley. The Darrow Associates team of professionals brings more than 120 years of combined investor relations and Wall Street experience across a range of market sectors and market-caps to its client base of 20 companies. Darrow Associates’ professionals have significant experience in partnering with public and pre-IPO companies in the technology, telecommunications, media, business services, alternative energy, clean technology, healthcare, financial services, industrial, and aerospace and defense industries. Additional information is available at [www.darrowir.com](http://www.darrowir.com).

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