



**DARROW ASSOCIATES**  
INVESTOR RELATIONS AND CORPORATE COMMUNICATIONS

## **Darrow Associates Supports a Record 16 Clients with Over 200 Investor Meetings at 29<sup>th</sup> Annual ROTH Conference**

Austin, Texas -- March 31, 2017 -- Darrow Associates, Inc., a national investor relations (IR) agency serving growing small-cap companies, today announced its successful participation in the 29<sup>th</sup> Annual ROTH Conference held in Laguna Niguel, California, from March 12-15, 2017. The growing IR firm assisted a record 16 clients in securing invitations to participate in the conference, considered to be among the most prominent and well attended events for small-cap publicly traded companies. Clients of Darrow Associates that participated in the ROTH conference operate in the technology, media and telecom (TMT), industrial, aerospace/defense, clean technology, medical technology, and consumer product industries.

Five senior level consultants from Darrow Associates were onsite to provide support to the firm's clients at the conference. Darrow Associates representatives arrived from the firm's three primary operating locations across the country, including Jim Fanucchi and Dave Allen from Silicon Valley, Peter Seltzberg from New York, and Matt Kreps and Jordan Darrow from Austin. The firm's IR professionals at the conference and from field offices worked with the ROTH team to ensure maximum investor traffic for clients invited to present as well as in scheduling one-on-one meetings with institutional investors.

Darrow Associates Managing Director Peter Seltzberg commented, "What sets Darrow Associates apart at ROTH conferences -- and any of the investor conferences where our clients participate -- is our ability to leverage our relationships with the event hosts on the banking and sell-side and the buy-side to maximize the experience for our clients, conference attendees and the host firm. This effort is an extension of the preliminary and ongoing outreach activities we perform on behalf of our clients."

"The Darrow team was instrumental in partnering with ROTH to build one the busiest meeting schedules we have ever had at any conference. In addition to the many one-on-one meetings, the turnout for our presentation was substantially higher than in prior years and we met with several new potential investors through Darrow's targeting efforts," said Elias Nader, Chief Financial Officer and Corporate Secretary of Sigma Designs, Inc. (NASDAQ: SIGM).

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“Our position as a leading investor relations agency with a commitment to the highest standards of personalized client service is evident in our success at the 2017 ROTH Conference,” said Jordan Darrow of Darrow Associates. “Based on our broad knowledge of several sectors of the growth economy and the intimate understanding of our clients’ businesses, we were able to work with the ROTH team to generate over 200 one-on-one investor meetings during the span of the conference, with an average of 15 meetings per client in addition to widely attended group presentations. These results demonstrate the great value we deliver to our clients as we help raise their profile within the investment community while maximizing the time invested by our clients in their investor relations initiatives.”

Mr. Darrow relocated last year from New York to Austin to expand the firm’s operating footprint with a presence in the middle of the country and in a region benefiting from significant growth in the technology sector. Since that time, Darrow Associates has added to its professional staff, attracted new clients from the region and expanded its reach into the local investment community.

#### **About Darrow Associates, Inc.**

Darrow Associates is an investor relations and financial communications firm with offices in New York, Austin, and Silicon Valley. The Darrow Associates team of professionals brings nearly 200 years of combined investor relations and Wall Street experience across a range of market sectors and market-caps to its client base. Darrow Associates’ professionals have significant experience in partnering with public and pre-IPO companies in the technology, media and telecommunications (TMT), business services, alternative energy, clean technology, healthcare, financial services, industrial, and aerospace and defense industries. Additional information is available at [www.darrowir.com](http://www.darrowir.com).

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